

Project Information Sheet

Project: 820610 Downtown Area Maintenance

Category:	Capital	Type:	Downtown	Department:	Public Works
Origination Year:	1997-98	Fund:	35 City General Fund	Project Manager:	Douglas Mello
Planned Completion Year :	2004-05	Sub-Fund:	100 General	Project Coordinator:	Bill Fosbenner
Funding Sources: General Fund Service Level Set-Aside					

Project Description/Scope/Purpose

Murphy Avenue has experienced a resurgence of activity during the past several years. Farmers markets attract large crowds on weekends. Mid-week market events are especially colorful during the summer; and the new palette of restaurants is offering a more varied dining experience, including sidewalk seating. Special events like the annual Art and Wine Festival and State of the City events draw ever-larger crowds. Effects of this growth have been a corresponding increase in hardscape and landscape maintenance requirements along Murphy Avenue.

On June 27, 2006, Council held a special meeting and took action to appropriate \$35,000 from the General Fund Service Level Set-Aside for the enhanced street maintenance service level for Murphy Ave for FY 2006/2007 for one year. This will fund the following maintenance levels: (1)Removal of weeds—once a week; (2) Litter Removal (landscaped areas only)—twice a week; (3) Shrub and groundcover maintenance—as needed; (4) Fountain maintenance—once a month; (5) Removal and replacement of annual flowers—three times per year with smaller flowers and the flowers are not replaced if vandalized; (6) Garbage pick up on Saturdays and Sundays by Public Works staff; (7) Pressure washing (once a week) and steam cleaning (once a month) sidewalk by Public Works staff; and (8) Litter removal along all sidewalks before pressure washing by Public Works staff. This maintains the enhanced service level provided in FY 2005/2006.

Project Evaluation & Analysis

This project provides funding for the maintenance of the Murphy Avenue hardscape and landscape. Increase in use of the area has required an increase in maintenance activities. This work is likely to change as the development of the downtown area continues, and it is anticipated that this work will become the responsibility of the businesses in the area.

Fiscal Impact

Future operating costs is subject to funding support by the "Business Improvement District".

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	545,383	0	545,383	0
2006-07	35,000	0	0	0
2007-08	0	0	0	0
2008-09	0	0	0	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	0	0	0	0
Grand Total	580,383	0	545,383	0

Project Information Sheet

Project: 824700 Downtown Parking Maintenance Assessment

Category:	Special	Type:	Downtown	Department:	Community Development
Origination Year:	2003-04	Fund:	245 Parking District	Project Manager:	Connie Verceles
Planned Completion Year :	Ongoing	Sub-Fund:	n.a.	Project Coordinator:	Karen Davis
Funding Sources: Parking District Assessments					

Project Description/Scope/Purpose

This project provides funding for the Downtown Parking Maintenance Assessment. This special project is needed to fund the Engineer's Report on the Sunnyvale Downtown Parking Maintenance District on an ongoing basis. Costs proposed in FY 2008/2009 are for the Engineer's Report, election and other costs associated with the assessment. Costs proposed in the second year of the two-year process (eg. FY 2007/2008) pays the Santa Clara County property tax roll fee (Engineer's Report not required).

The Downtown Parking Maintenance District includes all public parking in the downtown area, including the parking adjacent to the Sunnyvale Town Center which is under ownership of the Redevelopment Agency and leased to the mall. However, the mall pays its own maintenance and is self-parked; therefore, they do not pay an assessment.

It is assumed that the Parking District Assessment will be approved in two-year cycles. Future assessments are intended to pay all costs associated with the election and the maintenance and operations of the parking maintenance district lots. This project account will be reimbursed from the assessments. Following the completion of construction in the downtown area, consideration will be given to the establishment of a permanent assessment district.

Project Evaluation & Analysis

The outside engineer will verify parcel use and prepare and mail property owners' letters. There is no internal staff with the credentials to do this service. The engineer also prepares and mails notices and ballots; prepares Engineer's Report; attends team meetings and City Council Hearings; places assessments on Santa Clara County secured property tax roll; and answers property owners' questions.

Fiscal Impact

Funding for this project is subject to the Parking District's approval of annual assessments. City funds are not used to pay for these services.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	32,778	0	18,806	0
2006-07	7,028	0	0	0
2007-08	3,500	0	0	0
2008-09	15,500	0	0	0
2009-10	3,570	0	0	0
2010-11	16,126	0	0	0
2011-12	3,714	0	0	0
2012-13	16,778	0	0	0
2013-14	3,864	0	0	0
2014-15	17,456	0	0	0
2015-16	4,020	0	0	0
2016-17	18,161	0	0	0
2017-18	4,224	0	0	0
2018-19	19,267	0	0	0
2019-20	4,481	0	0	0
2020-21	20,440	0	0	0
2021-22	4,754	0	0	0
2022-23	21,685	0	0	0
2023-24	5,043	0	0	0
2024-25	23,005	0	0	0
2025-26	5,351	0	0	0
2026-27	24,406	0	0	0
20 Year Total	235,345	0	0	0
Grand Total	275,151	0	18,806	0

Project Information Sheet

Project: 824940 Murphy Avenue Tree Lights Maintenance

Category:	Special	Type:	Downtown	Department:	Public Works
Origination Year:	2004-05	Fund:	35 City General Fund	Project Manager:	Bill Fosbenner
Planned Completion Year :	2004-05	Sub-Fund:	100 General	Project Coordinator:	Karen Davis
Funding Sources: FY 06/07 Budget funded by General Fund Service Level Set-Aside					

Project Description/Scope/Purpose

Decorative tree lights on Murphy Avenue contribute to the ambiance along the street, making it inviting to the general public. They are a benefit to the businesses and to the community.

Per Council direction, \$20,500 have been budgeted for FY 2005/2006 to continue the lights on Murphy Avenue for one more year. This budget consists of \$13,500 for the purchase of 130 sets of new lights and labor to install the lights, and \$7,000 for vandalism replacement and repair and power and meter costs. The lights are replaced once every other year. The FY 2005/06 budget is funded by the Downtown Public Improvements set-aside (project no. 823490).

On June 27, 2006, Council held a special meeting and took action to appropriate \$7,000 from the General Fund Service Level Set-Aside to fund the operations of the Murphy Ave street lights for FY 2006/2007 for one year.

Project Evaluation & Analysis

This project funds the maintenance of the decorative tree lights on Murphy Avenue

Fiscal Impact

Continuation of this project into future years is dependent upon additional private contributions or implementation of a property-based improvement district (PBID).

A PBID could be implemented to fund various programs in the downtown. This process has been delayed because of developer delays in getting the mall project moving. Long term-funding for the project could be incorporated into a proposed PBID if that is determined to be a priority by downtown businesses and property owners.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	14,511	1,500	13,011	0
2006-07	7,000	0	0	0
2007-08	0	0	0	0
2008-09	0	0	0	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	0	0	0	0
Grand Total	21,511	1,500	13,011	0

Project Information Sheet

Project: 825581 Plaza del Sol Phase II

Category:	Capital	Type:	Downtown	Department:	Parks and Recreation
Origination Year:	2006-07	Fund:	141 Park Dedication	Project Manager:	Hira Raina
Planned Completion Year :	2008-09	Sub-Fund:	100 Subdivisions	Project Coordinator:	Curtis Black
Funding Sources: Park Dedication Fees, Miscellaneous Grants					

Project Description/Scope/Purpose

Plaza del Sol is being constructed using a phased approach as approved by Council in FY 2002/2003. Phase I, which included construction of the basic plaza design, concrete paving, young trees, other screening and selective decorative features, is complete. Phase II includes enhancements to the basic plaza. The scope and intent of Plaza del Sol is being reevaluated due to major changes occurring in downtown. The new Town Center Redevelopment project adds open space, and the plan to redevelop Town and Country may have different needs. This project addresses possible new directions for the Plaza.

The first phase of construction was completed in June 2004 at a cost of approximately \$7 million. Possible improvements for Phase II include additional landscaping, walkways, water features, restrooms, roofing for one of the two garage ramps, a memorial dedicated to Sunnyvale residents and employees who have given their lives in service of the City and country (previously authorized), tents/awnings/umbrellas over specified areas, game facilities, information/food/educational kiosks, artwork, etc. Construction may begin in FY 2007/2008. Phase II is currently being included with an estimated budget of \$6 million. However, this is just an estimate until the details of the project can be identified. Upon completion of the project, there will be annual operating costs, depending upon the extent and type of improvements. This, too, may differ when the design of the proposed Phase II improvements is finalized and scheduled, and is included at an estimate of \$70,000 per year.

Project Evaluation & Analysis

The completion of the Phase II of Plaza del Sol is intended to enhance service levels through the additional features of value to the public. These features have yet to be determined, but based upon earlier studies and discussions may include ornamental water features, restrooms, and/or enhanced landscapes.

Fiscal Impact

Artwork for Phase II of the Plaza del Sol project was not included in Phase I; therefore, this project is subject to additional art in public place requirements.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	28,980	0	0	0
2007-08	2,000,000	0	0	0
2008-09	4,000,000	0	0	0
2009-10	0	0	0	72,471
2010-11	0	0	0	73,920
2011-12	0	0	0	75,399
2012-13	0	0	0	76,907
2013-14	0	0	0	78,445
2014-15	0	0	0	80,014
2015-16	0	0	0	81,614
2016-17	0	0	0	83,246
2017-18	0	0	0	85,744
2018-19	0	0	0	88,316
2019-20	0	0	0	90,966
2020-21	0	0	0	93,695
2021-22	0	0	0	96,505
2022-23	0	0	0	99,401
2023-24	0	0	0	102,383
2024-25	0	0	0	105,454
2025-26	0	0	0	108,618
2026-27	0	0	0	111,876
20 Year Total	6,000,000	0	0	1,604,974
Grand Total	6,028,980	0	0	1,604,974

Project Information Sheet

Project: 826620 Town Center Construction - Public Works Services

Category:	Special	Type:	Downtown	Department:	Public Works
Origination Year:	2006-07	Fund:	35 City General Fund	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 General	Project Coordinator:	Jim Craig
Funding Sources: Building Fees					

Project Description/Scope/Purpose

This project provides the resources for supplemental staffing required by Public Works during the design review and construction of the Town Center redevelopment project. Included are contract services for the following: a project coordinator to be the primary point of contact for all Public Works involvement in the project; a review engineer to assist current City engineering staff in review and response to design submittal and requested changes during construction; and, backfill Transportation and Traffic Engineering support to complete work that will otherwise not be accomplished due to staff being diverted to the Town Center Redevelopment project. The project coordinator will be the contact for the developer, contractor and design engineer, attend weekly design and construction meetings, and coordinate response to developer's consultants. This position will begin as part time, become full time as the project gets up to full speed, and then will slow as the project nears completion, remaining involved until the project is wrapped up. The contract engineering review will be to support City staff that will be assigned to the project, helping out when the load is more than assigned resources can keep up with. The backfill engineering support in Transportation and Traffic will allow City staff to focus on the Town Center Redevelopment project issues related to transportation modeling, including bicycle and pedestrian movement, warrants, signalization, signage and streetscape design. Design review and some construction will start in FY 2006-2007, and completion expected in early 2009. The proposed project is for the extra resources needed to assure the project is designed and constructed consistent with City standards.

Project Evaluation & Analysis

The project includes the extra public works review, and project coordination with the Developer and his consultants and contractors for the redevelopment of the Town Center area, formerly known as Town Center Mall. Without the addition of these resources the Town Center Redevelopment would put an incredible strain upon Public Works staff. There would not be enough staff to allow for careful, complete review of this important project, or would result in other projects not being carefully reviewed by staff too focused on the Town Center project. The extra resources are paid for out of development fees, so there is no direct impact on other budgeted resources.

Fiscal Impact

The Town Center Redevelopment Project will be constructed by a private developer, and maintained by the private operator of the Town Center, therefore no operating costs are included. This project will be funded by building fees, so the increased level of engineering and coordination will not result in any impact upon projects otherwise budgeted from the General Fund. The additional resources will only be involved and charged to the project as needed. The project coordinator is the only contract public works employee proposed to be fully involved for the life of the project.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	294,000	0	0	0
2008-09	105,000	0	0	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	399,000	0	0	0
Grand Total	399,000	0	0	0

Project Information Sheet

Project: 826630 Town Center Construction - Building Safety Services

Category:	Special	Type:	Downtown	Department:	Community Development
Origination Year:	2006-07	Fund:	35 City General Fund	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 General	Project Coordinator:	Ali Fatapour
Funding Sources: Building Fees					

Project Description/Scope/Purpose

This project provides the resources for the Building Safety Division to coordinate the building plan review, permitting, and construction inspections for the redevelopment of the Town Center Mall. The Building Division staff will serve as coordinators between the developer/contractor and other City staff involved in review of building plans to ensure quick and consistent response by City staff to needs of the developer/construction team and meet the aggressive construction schedule.

Demolition and construction is anticipated to start in Summer 2007 and be completed in 2009.

Project Evaluation & Analysis

This project will coordinate the City's construction review, permitting, and construction inspection process. It provides the resources for staff to manage and coordinate the City's review processes to provide consistent information, meet the aggressive construction schedule, and avoid potential delays.

Fiscal Impact

This project is funded from the building permit revenue to be received from the developer.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	273,649	0	0	0
2008-09	193,766	0	0	0
2009-10	27,411	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	494,826	0	0	0
Grand Total	494,826	0	0	0

Project Information Sheet

Project: 826640 Town Center Construction - Fire Prevention Services

Category:	Special	Type:	Downtown	Department:	Public Safety
Origination Year:	2006-07	Fund:	35 City General Fund	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 General	Project Coordinator:	Douglas Moretto
Funding Sources: Building Fees					

Project Description/Scope/Purpose

This project provides the resources for the Fire and Environmental Services Unit within the Department of Public Safety to conduct necessary building plan review, permitting and construction inspections for the redevelopment of the Town Center. Fire and Environmental Services staff will work collaboratively with other City staff involved in the review of building and fire protection plans to ensure quick and consistent response by City staff to the needs of the developer/construction team and meet the aggressive construction schedule. Demolition and construction is anticipated to start in 2007 and be completed in 2009.

Project Evaluation & Analysis

Plan review and construction inspections will be for the purpose of, but not limited to, proper design and installation of fire protection systems, water supply systems, access/clearance issues and building life safety features.

Fiscal Impact

This project is funded from the building and fire protection permit revenue to be received for the developer.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	59,222	0	0	0
2008-09	44,678	0	0	0
2009-10	6,960	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	110,860	0	0	0
Grand Total	110,860	0	0	0

Project Information Sheet

Project: 826700 Town Center Site Investigation/Remediation of Hazmat

Category:	Capital	Type:	Downtown	Department:	Public Works
Origination Year:	2006-07	Fund:	315 Redevelopment Special Revenue	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 Redevelopment General	Project Coordinator:	Jim Craig
Funding Sources: Redevelopment Agency Tax Increment					

Project Description/Scope/Purpose

This project provides for costs associated with the investigation of the soil conditions at the Town Center Mall project, some locations of which are on property acquired by the City in 2000 in a land swap for parking use. The Town Center Disposition and Development and Owner Participation Agreement (DDOPA) provides for a 50/50 split of the costs of investigation and remediation up to a total of \$10,000,000 by the City. The budget includes the current estimated cost to the City of \$2 million. This amount may change on further analysis.

Project Evaluation & Analysis

The soil remediation needs to done before other construction activities can be started for this project.

Fiscal Impact

This project will be funded by the Redevelopment Agency Fund.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	2,000,000	0	0	0
2008-09	0	0	0	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	2,000,000	0	0	0
Grand Total	2,000,000	0	0	0

Project Information Sheet

Project: 826780 Downtown-Related Construction Mitigation

Category:	Special	Type:	Downtown	Department:	Community Development
Origination Year:	2000-01	Fund:	385 Capital Projects	Project Manager:	Karen Davis
Planned Completion Year :	2008-09	Sub-Fund:	100 General Fund Assets	Project Coordinator:	Trudi Ryan
Funding Sources: Downtown Land Sale					

Project Description/Scope/Purpose

This project includes oversight and outreach with downtown businesses and residents about construction activities in the downtown particularly redevelopment of the Town Center Mall and Town and Country. Also included is the ambassador program related to parking enforcement and communication with businesses to address unanticipated needs, and to residents in the community regarding the importance of supporting downtown businesses during construction.

Construction is anticipated to start in 2007 and be completed by 2009. The developer will be responsible for a significant portion of regular communications with businesses and with residents, paying costs for marketing the downtown during construction, and perhaps an ambassador program. The construction mitigation plan for the mall portion of downtown construction was approved by the Redevelopment Agency on February 6, 2006 (RDA 07-002). Mitigation plans for future projects (eg. Town and Country) are unknown at this time and the details will be determined through negotiations between businesses and the developer and subject to City approvals. The proposed budget is to pay for the cost of City oversight of this process and additional outreach that the City Council and/or staff may feel is necessary to respond to business and citizen concerns.

Project Evaluation & Analysis

This project serves residents and businesses directly impacted by construction activities in the Downtown through a variety of mitigation and promotional activities. It provides the resources for staff to manage projects so that impacts are kept to a minimum. It promotes the area to the entire Sunnyvale community as part of support to businesses during construction.

Fiscal Impact

This project is funded by Downtown Public Improvements/Downtown land sale funds.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	60,000	0	60,000	0
2008-09	30,000	0	30,000	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	90,000	0	90,000	0
Grand Total	90,000	0	90,000	0

Project Information Sheet

Project: 826790 Sunnyvale Avenue Median from Iowa to Washington

Category:	Capital	Type:	Downtown	Department:	Public Works
Origination Year:	2006-07	Fund:	385 Capital Projects	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 General Fund Assets	Project Coordinator:	Jack Witthaus
Funding Sources: Downtown Land Sale					

Project Description/Scope/Purpose

This project provides for the City share of the construction of a landscaped median on Sunnyvale Avenue from Iowa Avenue to Washington Avenue. The developer of the Town Center Mall has agreed to fund a portion of the cost of the median and construct the improvement, at a total estimated cost of \$1,500,000. The City's cost contribution is half the actual construction cost, estimated at \$750,000.

Project Evaluation & Analysis

The Downtown Specific Plan calls for the construction of a landscaped median on Sunnyvale Avenue.

Fiscal Impact

This project is funded by Downtown Public Improvements/Downtown land sale funds.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	750,000	0	750,000	0
2008-09	0	0	0	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	750,000	0	750,000	0
Grand Total	750,000	0	750,000	0

Project Information Sheet

Project: 826800 Downtown Wayfinding and Gateways

Category:	Capital	Type:	Downtown	Department:	Community Development
Origination Year:	2006-07	Fund:	385 Capital Projects	Project Manager:	Hira Raina
Planned Completion Year :	2009-10	Sub-Fund:	100 General Fund Assets	Project Coordinator:	Trudi Ryan
Funding Sources: Downtown Land Sale					

Project Description/Scope/Purpose

This project will provide for the installation of coordinated signs and gateway features that provide a unified and clear signage program to navigate to and within the Downtown area. As the downtown area is revitalized and evolves with new development and more uses this signage program will improve the aesthetic and promote economic vitality in the downtown. This will be accomplished with three related elements: (1) Wayfinding signage within the Downtown which requires the installation of signs that will direct the public to parking and major features within the downtown area. (2) Wayfinding signage to guide the public to the Downtown, which requires directional signs to be installed along major roadways such as Sunnyvale-Saratoga Road, Mathilda Avenue and El Camino Real. (3) Gateway markers at key entry areas announcing the arrival into the Downtown area. The purpose is to highlight and demark the major entry points into the Downtown to set off this area as an important and distinctive part of the community. These gateway features would be designed for the vehicular scale. Three primary markers at Mathilda/Washington, Mathilda/El Camino Real and Sunnyvale/El Camino Real are at the boundaries to the Downtown. A fourth gateway feature, located at the Mathilda/Sunnyvale-Saratoga Road split would direct traffic toward the downtown. Gateways may be large pylons, arches, signs, or other similar features to catch the eyes of motorists signaling arrival to the Downtown area. Once installed, the Wayfinding and Gateway items are expected to last twenty years, with replacement needed due to wear and tear, graffiti, and damages.

Project Evaluation & Analysis

These signs and features have indirect financial benefit to the Downtown area. Signage will help identify the area and its importance, and help potential patrons find their way to and within the area. Higher patronage in the downtown is good for the economic vitality of the area, resulting in higher retail sales tax. As much of the commercial downtown is in a Redevelopment Project Area, the tax increment from increased property values benefits the Redevelopment area. A less costly program using standard green and white signs was considered but found it would not provide additional identity to the Downtown nor improve the overall aesthetic.

Fiscal Impact

This project is funded by Downtown Public Improvements/Downtown Land Sale Funds.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	300,000	0	300,000	0
2008-09	175,000	0	175,000	0
2009-10	375,000	0	375,000	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	850,000	0	850,000	0
Grand Total	850,000	0	850,000	0

Project Information Sheet

Project: 826810 Downtown Murphy Avenue Streetscape Revitalization

Category:	Capital	Type:	Downtown	Department:	Community Development
Origination Year:	2006-07	Fund:	385 Capital Projects	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 General Fund Assets	Project Coordinator:	Jim Craig
Funding Sources: Downtown Public Improvements / Downtown Land Sale					

Project Description/Scope/Purpose

This project implements a portion of the “Murphy Avenue Streetscape Revitalization Plan” that was approved by City Council on November 22, 2005 (RTC 05-351). The plan provides the long-term vision for Murphy Avenue and the surrounding parcels in the “Murphy Station Historic District,” as well as a short-term action plan for the street. Specifically, the plan aims to enhance physical and visual pedestrian connections between downtown transit facilities and future mixed-use and higher density residential developments. The plan includes various phases of improvements that can be accomplished as funding becomes available. This project consists of streetscape re-design of the 100 Block of Murphy Avenue, enhancements to the breezeways connecting Murphy Avenue improvements to the intersections at Evelyn and Washington Avenues.

Streetscape improvements to Murphy Avenue consist of modification to existing sidewalk layout and replacement of existing sidewalk paving with concrete unit pavers. Additional enhancements include new street furnishings, new fountain feature, new lighting, new planter urns, new custom tree grates, and replacement of the irrigation system. Costs include demolition work and drainage improvements. The project also includes the extension of two breezeways between existing buildings at mid-block of Murphy Avenue to connect with the parking lots. Improvements include demolition of existing breezeway roofs and replacement with trellis structures and replacement of existing paving with unit pavers. Improvements at the intersections of Murphy Avenue with Evelyn and Washington Avenues include eight new entryway signs and replacement of existing crosswalk paving with concrete unit pavers. Costing for intersection improvements includes demolition work, drainage upgrades, paving, signage, and lighting.

Project Evaluation & Analysis

This project will assure that the block around Historic Murphy Avenue is competitive aesthetically with the rest of downtown and it receives additional attention to highlight its historic status. As these features are intended to make the downtown more attractive, revenues associated with business are anticipated to be correspondingly higher.

Fiscal Impact

Long-term maintenance costs are minimal. A grant application has been filed with the MTC for Transportation for Livable Community funds. The project is wait-listed for less than the grant request. Pending, is a grant application to VTA for a Community Design and Transportation Capital Grant which would cover part project. Staff will continue to pursue grant funding from various sources to implement the Murphy Avenue Streetscape Enhancements plan. If grant funding cannot be achieved this project will be funded by Downtown Public Improvements/Downtown Land Sale Funds.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	0	0	0	0
2008-09	3,002,344	0	1,529,686	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	3,002,344	0	1,529,686	0
Grand Total	3,002,344	0	1,529,686	0

Project Information Sheet

Project: 826820 Town Center Traffic Signal Modifications

Category:	Capital	Type:	Downtown	Department:	Public Works
Origination Year:	2006-07	Fund:	385 Capital Projects	Project Manager:	Hira Raina
Planned Completion Year :	2007-08	Sub-Fund:	100 General Fund Assets	Project Coordinator:	Dennis Ng
Funding Sources: Downtown Land Sale					

Project Description/Scope/Purpose

This project provides for the City share for traffic signal modifications in the Town Center area. Portions of this work are necessitated by the redevelopment, while other elements are required to be upgraded for operational and aesthetic reasons. This project will assure that work done by the developer is complemented by non-development related upgrades to provide complete, functional, aesthetically consistent traffic signals. The signal at the intersection of Mathilda and Iowa will be rebuilt by the developer at a total estimated cost of \$350,000, with the City's estimated share at \$250,000. The signal at the intersection of Mathilda and McKinley will be rebuilt by the developer at a total estimated cost of \$475,000, with the City's estimated share at \$100,000. The signal at the intersection of Sunnyvale and Iowa will be rebuilt by the developer at a total estimated cost of \$375,000, with the City's estimated share at \$275,000. The signal at the intersection of Sunnyvale and Washington will be rebuilt by the developer at a total estimated cost of \$420,000, with the City's estimated share at \$120,000.

Project Evaluation & Analysis

Redevelopment of the Town Center Mall area requires modification of traffic signals at the perimeter of the site.

Fiscal Impact

This project is funded by Downtown Public Improvements/Downtown land sale funds. Long-term maintenance costs are minimal.

Project Financial Summary

	Project Costs	Revenues	Transfers In	Operating Costs
Prior Actual	0	0	0	0
2006-07	0	0	0	0
2007-08	745,000	0	745,000	0
2008-09	0	0	0	0
2009-10	0	0	0	0
2010-11	0	0	0	0
2011-12	0	0	0	0
2012-13	0	0	0	0
2013-14	0	0	0	0
2014-15	0	0	0	0
2015-16	0	0	0	0
2016-17	0	0	0	0
2017-18	0	0	0	0
2018-19	0	0	0	0
2019-20	0	0	0	0
2020-21	0	0	0	0
2021-22	0	0	0	0
2022-23	0	0	0	0
2023-24	0	0	0	0
2024-25	0	0	0	0
2025-26	0	0	0	0
2026-27	0	0	0	0
20 Year Total	745,000	0	745,000	0
Grand Total	745,000	0	745,000	0

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